

## Agenda

**Meeting: Scarborough & Whitby Area Constituency Committee**

**Venue: Seachange Community Trust (The Street)  
12 Lower Clark Street, Scarborough  
YO12 7PW**

**Date: Wednesday 15 January 2020 @ 10:30am**

### Business

*Recording is allowed at County Council, committee and sub-committee meetings which are open to the public, please give due regard to the Council's protocol on audio/visual recording and photography at public meetings, a copy of which is available to download below. Anyone wishing to record is asked to contact, prior to the start of the meeting, the Officer whose details are at the foot of the first page of the Agenda. We ask that any recording is clearly visible to anyone at the meeting and that it is non-disruptive. <http://democracy.northyorks.gov.uk/>*

- 1. Minutes of the meeting held on 25 September 2019 (Pages 5 to 10)**
- 3. Apologies for Absence & Declarations of Interest**
- 4. Public Questions or Statements**

Members of the public may ask questions or make statements at this meeting if they have given notice and provided the text to Melanie Carr of Democratic Services (*contact details below*) no later than midday on Friday 10 January 2020. Each speaker should limit themselves to 3 minutes on any item. Members of the public who have given notice will be invited to speak:

- at this point in the meeting if their questions/statements relate to matters which are not otherwise on the Agenda (subject to an overall time limit of 30 minutes);

- when the relevant Agenda item is being considered if they wish to speak on a matter which is on the Agenda for this meeting.

If you are exercising your right to speak at this meeting, but do not wish to be recorded, please inform the Chairman who will instruct those taking a recording to cease whilst you speak.

**5. Attendance of a Yorkshire Water Representative**

Purpose: To provide an update on Yorkshire Water's environmental performance following the Environment Agency's findings of July 2019

**6. Life Expectancy Update (Pages 11 to 18)**

Purpose: To provide an update on life expectancy across the constituency area.

**7. Trading Standards Update – Presentation by Divisional Trading Standards Officer (Pages 19 to 30)**

Purpose: To provide an update on scams and eCrimes across the constituency area.

**8. Annual Budget Update – Principal Democratic Services & Scrutiny Officer (Pages 31 to 32)**

Purpose: To advise of the arrangements for reporting the County Council's budget for 2020/21 and to seek the Committee's comments concerning the budget for referral to the Executive.

**9. Cycle Strategy Update (Pages 33 to 36)**

Purpose: An information only report outlining North Yorkshire County Council's approach to cycle path network provision across the Scarborough & Whitby constituency area.

**10. Work Programme for 2019/20 – Report of the Assistant Chief Executive (Legal and Democratic Services) (Pages 37 to 40)**

Purpose: To consider, develop and adopt a Work Programme for 2019/20 for this Area Constituency Committee.

**11. Other business which the Chairman agrees should be considered as a matter of urgency because of special circumstances.**

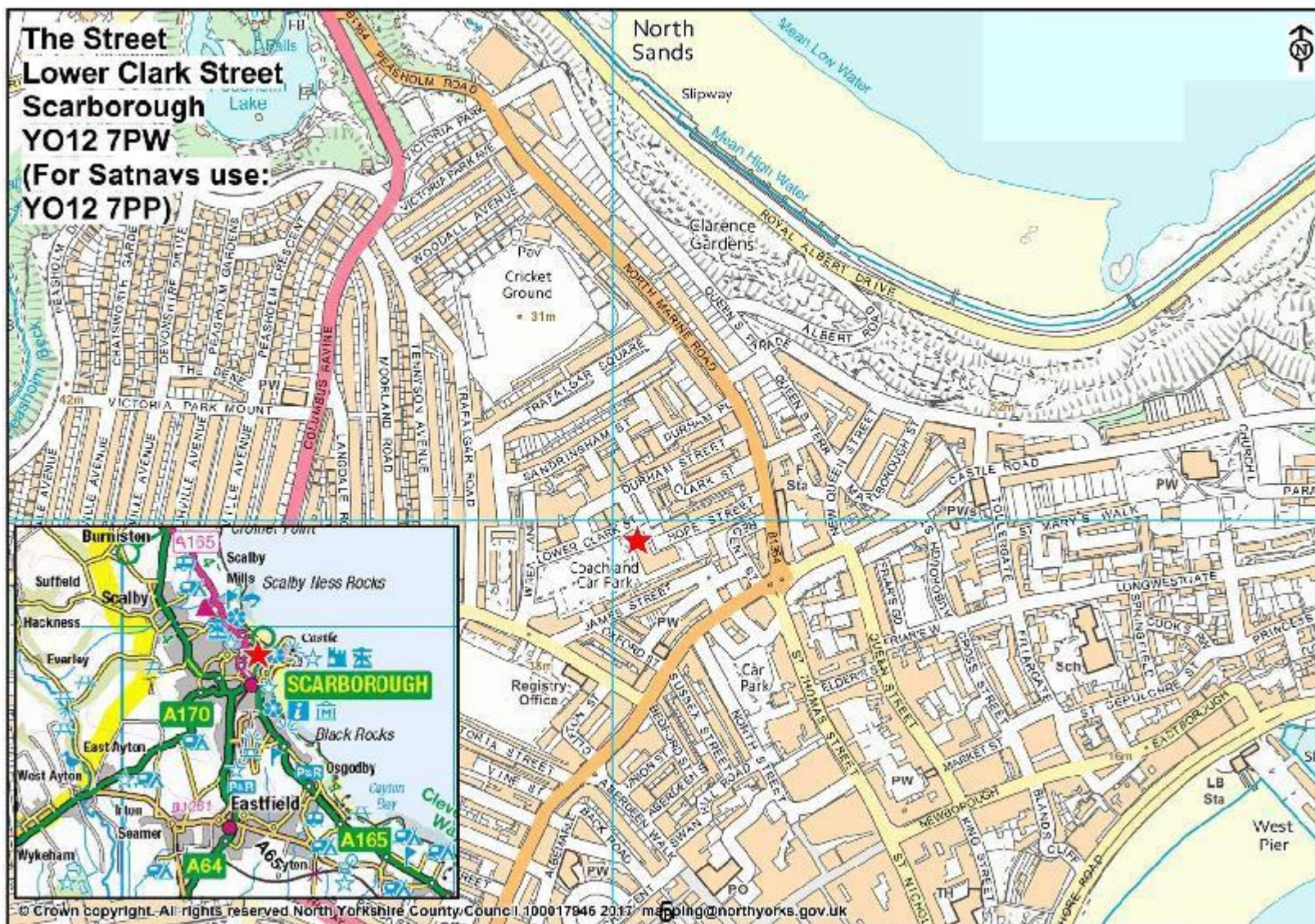
Barry Khan  
 Assistant Chief Executive (Legal and Democratic  
 Services) County Hall  
 Northallerton  
 6 January 2020

## SCARBOROUGH AND WHITBY AREA CONSTITUENCY COMMITTEE

### Membership

<b>County Councillors (13)</b>			
	<i>Councillors Name</i>	<i>Political Group</i>	<i>Electoral Division</i>
<b>1</b>	BACKHOUSE, Andrew	Conservative	Newby
<b>2</b>	BASTIMAN, Derek	Conservative	Scalby & the Coast
<b>3</b>	BROADBENT, Eric	Labour	Northstead
<b>4</b>	CHANCE, David	Conservative	Whitby/Mayfield Cum Mulgrave
<b>5</b>	COLLING, Liz	Labour	Falsgrave & Stepney
<b>6</b>	JEFFELS, David	Conservative	Seamer & Derwent Valley
<b>7</b>	JEFFERSON, Janet	NY Independent	Castle
<b>8</b>	JENKINSON, Andrew	Conservative	Woodlands
<b>9</b>	PEARSON, Clive	Conservative	Esk Valley
<b>10</b>	PLANT, Joe	Conservative	Whitby/Streonshalh
<b>11</b>	RANDERSON, Tony	Labour	Eastfield & Osgodby
<b>12</b>	SWIERS, Roberta	Conservative	Hertford & Cayton
<b>13</b>	WALSH, Callam	Conservative	Weaponness & Ramshill
	<b>Total Membership – 13</b>	<b>Quorum – (3)</b>	





Enquiries relating to this agenda please contact Melanie Carr **Tel: 01609 533849**, or e-mail: [melanie.carr1@northyorks.gov.uk](mailto:melanie.carr1@northyorks.gov.uk) Website: [www.northyorks.gov.uk](http://www.northyorks.gov.uk)

## North Yorkshire County Council

### Scarborough and Whitby Area Constituency Committee

Minutes of the meeting held on Wednesday 25 September 2019 at 10.30 am at Seachange Community Trust (The Street), 12 Lower Clark Street, Scarborough, YO12 7PW

**Present:-**

County Councillors, Andrew Backhouse, David Chance, Liz Colling, David Jeffels, Janet Jefferson, Andrew Jenkinson, Clive Pearson (Vice Chairman), Joe Plant (Chairman), Tony Randerson and Roberta Swiers.

In Attendance: and County Councillor Carl Les

Officers: Robert Ling – Assistant Director Technology & Change; Richard Marr – Highways Manager for Areas 1 & 3; Helen Watson – Highways Improvement Manager; Melanie Carr (Democratic Service & Scrutiny) and Hannah Bowles (Business Support).

Apologies for Absence: County Councillors Derek Bastiman, Eric Broadbent and Callum Walsh.  
Rt Hon Robert Goodwill MP

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**Copies of all documents considered are in the Minute Book**

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**40. Minutes of the meeting of the Yorkshire Coast and Moors County Area Committee held on 19 June 2019**

**Resolved -**

That the Minutes of the meetings held on 19 June 2019, having been printed and circulated, be taken as read and confirmed and signed by the Chairman as a correct record.

**41. Declarations of Interest**

There were no declarations of interest.

**42. Public Questions or Statements**

There were no public questions or statements.

**43. Attendance of Rt Hon Robert Goodwill MP**

The Rt Hon Robert Goodwill MP sent his apologies for being unable to attend the meeting due to parliament being recalled.

**Resolved –** That an additional meeting be arranged for the MP to attend in November 2019

#### 44. NYCC Digital Strategy

Considered –

A presentation from the Assistant Director – Technology & Change, on North Yorkshire County Council's Digital Strategy.

Robert Ling confirmed the Strategy was from North Yorkshire not just NYCC and highlighted a number of key points raised in the presentation i.e.:

- The Digital Strategy was based on five key blocks which all interplayed together.
- The Strategy would only be achieved through joint working with partners and the sharing of data.
- Digital technology could be used to support communities and enable people to live independently in their own home - The work being done in Sleights by Technology and Change, Health and Adult Services and the Stronger Communities Team had demonstrated what could be achieved with the introduction of relatively cheap, simple and widely available technologies NYCC and its partners needed to continue to enable people to exploit the opportunities that new digital technologies provided.
- Investment in digital skills was low locally, regionally and nationally, and could be addressed. However, there were opportunities to invest more time, money and effort in predictive technologies and into research and innovation more generally.
- The third sector had a key role to play in driving innovation but their role needed to be recognised and the sector supported
- There were great opportunities to use data to predict demand and target investment and activity. However, there were ethical issues relating to the management and use of data that needed to be addressed
- More services were being provided digitally and in a way that made previously bureaucratic administrative processes simpler and easier to access and use

Robert Ling drew attention to the key actions identified in order to achieve the vision detailed in the Strategy, and in regard to the Strategy principles, it was noted that

- The Blue Badge scheme was a good example of how service delivery had been improved through research and innovation.
- Security needed to be ensured without reducing the quality of the user experience
- Digital by default did not mean digital only.
- The emphasis was firmly upon human-centred design and enabling people.

The Chairman, County Councillor Joe Plant, thanked Robert Ling for the presentation and then invited committee members to comment.

County Councillor David Jeffels asked if there was a role for Members to bring together NYCC with community members to help drive the Blue Badge scheme forward.

County Councillor Clive Pearson asked that those residents living in more rural areas where there was no broadband and therefore no digital access to services not be forgotten.

County Councillor Liz Colling queried how much of the ambitions were predicated on 5G.

In response, Robert Ling said that developments in technology, changes in government policy and changing commercial opportunities would all help increase the coverage towards 95%. However, there was a balance to be achieved in the cost of provision, against the benefits to service delivery. He confirmed there was a need to look at alternative ways of delivering access and that it was not dependent on 5G as a lot could be achieved without it.

**Resolved –**

That the update be noted.

**45. Scarborough Junctions Upgrade**

Considered –

The report of the Corporate Director – Business & Environmental Services, providing an update on the need for, and progress of the construction phase of four junction improvements in Scarborough.

Richard Marr - Highways Manager, introduced the report detailing:

- The impact on the local infrastructure resulting from the significant levels of housing and economic growth across Scarborough, in particular its impact on roads and junctions.
- The scheme changes required to address the impact upon surrounding junctions in order to provide a more effective solution.
- The completion of the works to the first junction in July 2019, and the current intentions for the remaining three junctions, as shown on the maps provided.
- The consultation events undertaken to date and the future consultation event planned.

The Chairman, County Councillor Joe Plant, thanked Richard Marr for his update and invited committee members to comment.

County Councillor Liz Colling confirmed that some residents had little or no understanding of the projected growth and asked that officer provide a clearer narrative on that as part of the ongoing/planned consultations. Officers confirmed it would be possible to provide traffic flow data from 2017 and expected traffic flow data for 2032 to help residents visualise the expected growth.

It was noted that the funding for the works was based on improving through traffic to support future growth, not to aid pedestrian traffic. However, Members queried a number of the plan layouts provided, the use of traffic signals, the positioning of bus stops etc, and pointed out a number of examples of where a pedestrian crossing might be better placed to achieve safer crossing routes, particularly near schools, without affecting the overall schemes.

They went on to ask that the following be considered:

- Appropriate replacement of those trees removed to enable the junction improvements – it was suggested that the National Tree Planting Champion who was based in North Yorkshire, may be able to supply some additional trees free of charge
- Any new traffic lights installed to be integrated properly with other sets of traffic lights in the vicinity – members gave a number of examples where this did not appear to be working effectively at present across Scarborough
- The appropriateness of the street lighting around the new junctions
- An additional crossing and bus layby at the junction near the 6<sup>th</sup> Form, and/or the possibility of an additional bus stop at the other side of the junction to reduce the number of crossings required by students.
- The number of traffic lights across the town centre which had been added ad-hoc over the years and the need for a holistic review of whether all those sets of lights were necessary



– members expressed concern that in various places the lights were not working together and therefore were preventing an appropriate flow of traffic.

In response to the issues raised, Officers confirmed the following:

- The only trees to be removed as part of the junction improvement works were those that fell within sight lines or were damaging the infrastructure. For every one removed, two would be planted, but additional trees could be looked at.
- The issues raised around street lighting would be passed to street lighting colleagues.
- Traffic light signal heads could be added to the drawings and explained at the consultation events to give clarity on where they were to be installed as part of the junction improvement works.
- The suggestion of additional crossings and a bus layby could be priced up but it was confirmed that there was a limit to the funding available for the works.
- It would be possible to talk to schools and bus operators to check the appropriateness of stopping points.
- Traffic lights by their nature made junctions more efficient and where a fault occurs the system alerts the traffic signals team. However, the issues raised around traffic signals would be passed to the traffic signals team for their consideration.

County Councillor Roberta Swiers confirmed she agreed with the plans for lighting and other safety measures at the updated junctions, as pedestrian safety was paramount.

The Chair thanked officers for their attendance and it was

**Resolved – That:**

- (i) The update be noted
- (ii) A further update be provided to a future meeting of the Committee

### **47. Scarborough and Whitby Area Constituency Committee Work Programme 2019/20**

Considered -

The report of the Assistant Chief Executive (Legal and Democratic Services) asking Members to review the Work Programme, taking into account the outcome of discussions on previous agenda items and any other developments taking place across the area.

Members noted the areas of focus identified by the other Area Constituency Committees and the work programmes of the County Council's Overview & Scrutiny Committees.

Specifically, in regard to their requested update on Scarborough & Whitby Hospitals scheduled for their next formal meeting in December 2019, Members noted their invite to attend a meeting of the Scrutiny of Health Committee on 13 December 2019 at which Simon Cox from North Yorkshire CCG would provide a comprehensive update on the East Coast Review, including key milestones and timelines; access to capital funding; and any specific proposals for changes to services.

A number of members confirmed their intention to attend the Scrutiny of Health meeting and with that in mind, they agreed to limit their requested update at their December meeting to an



## Item 1

update on Whitby Hospital only. In addition, it was agreed the agenda for the committee's December meeting should also include:

- An update on Life Expectancy across the constituency area.
- Attendance of a representative of Yorkshire Water to provide an update on their environmental performance, following the findings of the Environment Agency published July 2019
- An update on cybercrime and scams, and the actions taken by Trading Standards to address them.

Finally, Members confirmed their wish to invite the Rt Hon Robert Goodwill MP to an additional meeting of the Area Constituency Committee in November 2019. The Scrutiny Officer agreed to identify an appropriate date based on the MP's availability.

### **Resolved -**

That the Democracy Officer update the work programme to reflect the decisions made during the meeting.

The meeting concluded at 11:55am

MLC

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# North Yorkshire County Council

## Scarborough and Whitby Area Constituency Committee

15<sup>th</sup> January 2020

### Life Expectancy in Scarborough and Whitby

#### Report of the Corporate Director – Health and Adult Services

#### 1.0 Purpose of report

- 1.1 This report has been prepared in response to a request for detailed information regarding life expectancy from Scarborough and Whitby Area Constituency Committee. It presents routine sources of life expectancy and healthy life expectancy at various levels of geography.

#### 2.0 Executive Summary

- Within the ACC, life expectancy at birth is significantly lower than England in five wards for males and three wards for females. These are located in Eastfield and Scarborough town.
- For Scarborough borough, male life expectancy at birth is significantly lower than England whereas female life expectancy at birth is not significantly different from England.
- Scarborough borough has seen small improvements in life expectancy this century. However, both North Yorkshire and England have seen larger increases in already higher life expectancy, widening the gaps.
- There are no statistically significant differences in life expectancy at age 65.
- Healthy life expectancy is lowest in wards with lower life expectancy. The differences in healthy life expectancy between wards are greater than the differences in life expectancy.

#### 3.0 Issues

- 3.1 Life expectancy is an important summary measure of the overall health of an area. It shows the average number of years a person can expect to live, based on present day death rates at specific ages. It reflects mortality among residents of an area for a given time period, rather than what newborn infants might experience throughout their life because mortality rates are likely to change and those born in an area may live elsewhere for part of their lives.
- 3.2 Healthy life expectancy is a similar concept which takes into account morbidity (ill health) as well as mortality. It too is an important summary measure, estimating how long, on average, a person can live in good health rather than having a disability, poor health or dying prematurely. As with life expectancy, it is a measure of current population health rather than what will be experienced throughout life among those born in the area.
- 3.3 Scarborough and Whitby Area Constituency Committee comprises 23 of the 25 electoral wards of Scarborough borough. The remaining two wards, Filey and Hertford at the southern

end of Scarborough borough are part of Thirsk and Malton ACC. By population, Scarborough and Whitby ACC has 89.2% of the population in Scarborough borough.

- 3.4 Life expectancy is routinely calculated for lower-tier local authorities and higher administrative areas on an annual basis, pooling together three years of mortality data to calculate values. Life expectancy for parliamentary constituencies is not calculated by the Office for National Statistics ([UK Statistics Authority, 2019](#)).
- 3.5 Life expectancy and healthy life expectancy for wards and other small geographical areas is calculated once every ten years using five years of pooled mortality data centred around UK census years. The latest healthy life expectancy data for wards cover the period 2009-2013.
- 3.6 The Office for National Statistics (ONS) additionally calculates life expectancy (but not healthy life expectancy) for wards covering five years of mortality on an annual basis. The latest data published are for 2013-17. Due to ONS disclosure control rules, data are suppressed for some wards.
- 3.7 The [2019 Director of Public Health Annual Report for North Yorkshire](#) (p38) highlights the low life expectancy seen in the county's most deprived neighbourhoods, the majority of which are located in Scarborough and Whitby. The report recommends seven actions to tackle poverty which, in turn, will likely lead to improvements in life expectancy.
- 3.8 Variation within Scarborough & Whitby ACC

The following table show life expectancy at birth for wards within Scarborough & Whitby ACC. The wards are ranked by male life expectancy, except for Danby, which is included within the female life expectancy distribution. Male life expectancy varies by 10.3 years and for females by 9.4 years between wards. There are five wards where male life expectancy is significantly lower than England and three for females. Two wards, Ramshill and Falsgrave Park, have significantly lower life expectancy for both males and females. It is apparent that wards with significantly lower life expectancy are found in Scarborough town and Eastfield. There are two wards where male life expectancy is significantly higher than England and five for females.

Life expectancy at birth by sex, wards in Scarborough & Whitby ACC, 2013-17		
Ward	Male	Female
Castle	73.3	80.6
Eastfield	74.2	81.2
Ramshill	74.4	78.9
Fylingdales	75.0	84.0
Falsgrave Park	76.0	79.3
North Bay	76.9	84.2
Lindhead	77.3	86.6
Whitby West Cliff	77.4	80.8
Stepney	77.4	82.1
Woodlands	77.8	81.9
Streonshalh	77.9	80.5
Weaponness	78.6	80.6
Central	79.4	87.1
Northstead	79.6	82.3
Cayton	79.6	86.4
Newby	80.4	83.6

Better	Similar	Worse
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Life expectancy at birth by sex, wards in Scarborough & Whitby ACC, 2013-17		
Scalby, Hackness and Staintondale	80.7	85.2
Mayfield	80.9	82.0
Danby	* No data	85.7
Seamer	81.7	88.3
Mulgrave	81.8	88.2
Esk Valley	83.5	85.6
Derwent Valley	83.6	88.1
<b>Scarborough Borough</b>	<b>78.6</b>	<b>82.9</b>
<b>England</b>	<b>79.5</b>	<b>83.1</b>

\* Value cannot be calculated as number of cases is too small Compared with England:  
Source: Public Health England, Local Health

Better

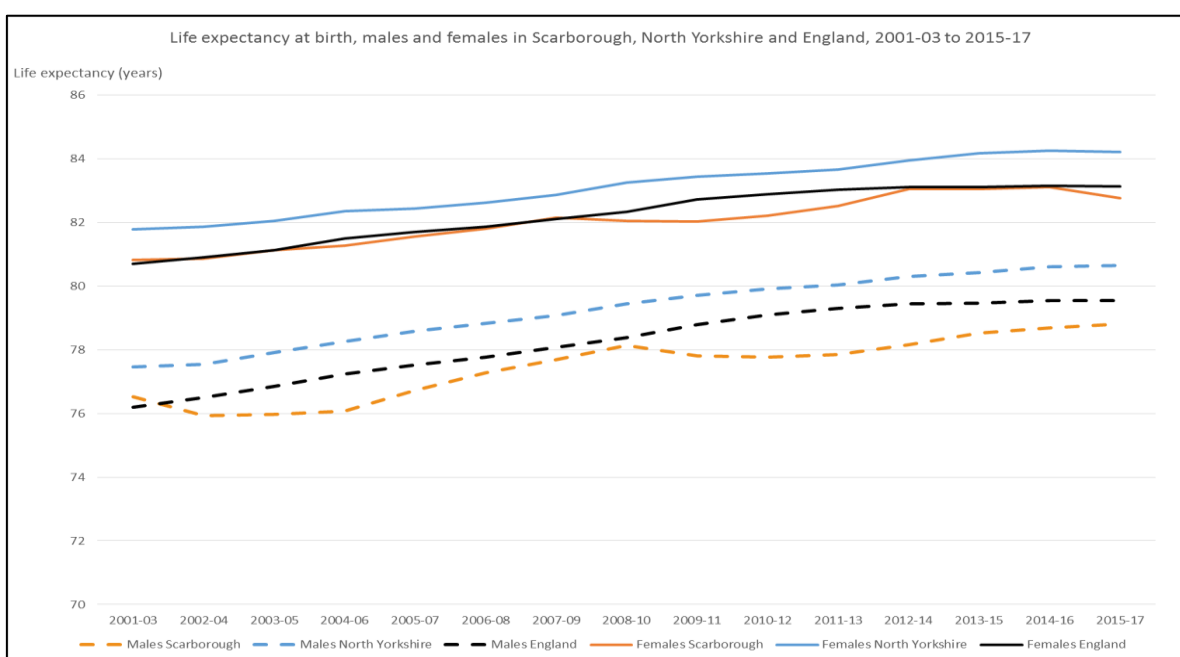
Similar

Worse

### 3.9 Comparing Scarborough & Whitby with elsewhere

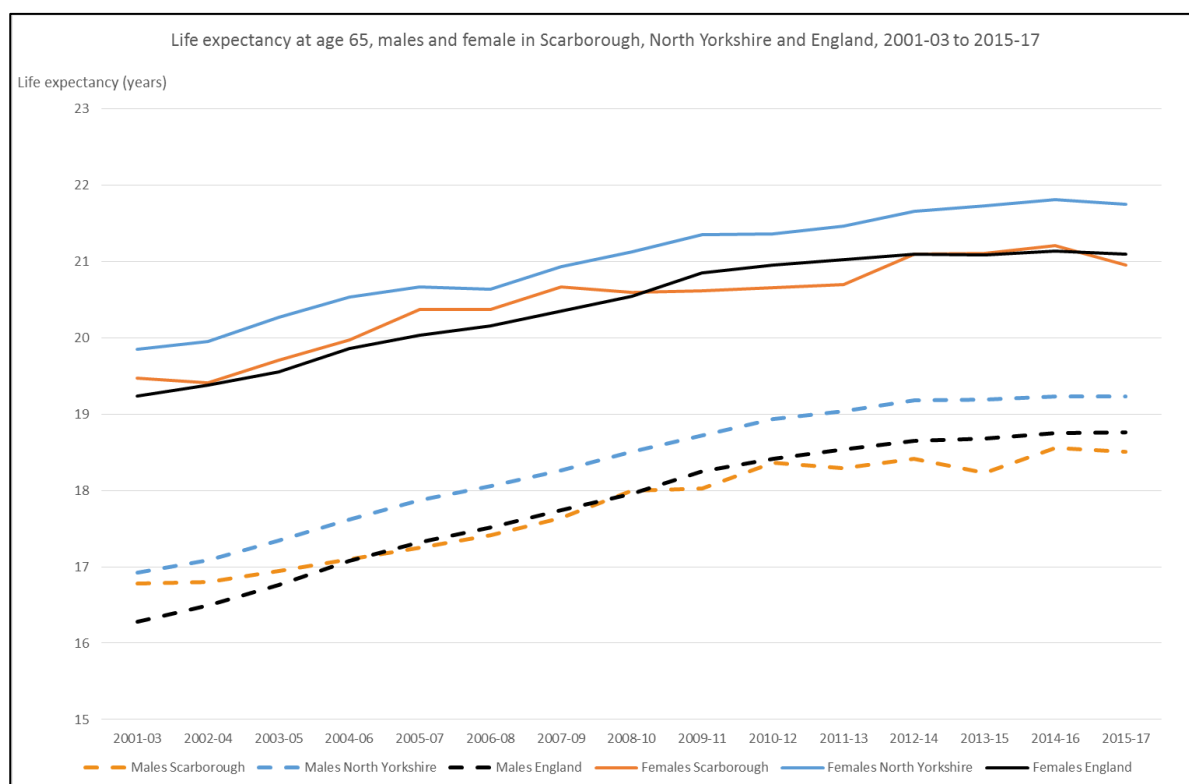
As previously noted, life expectancy data is not available for the ACC. This section uses Scarborough borough as a proxy for the ACC, noting that two additional wards are included in the borough total compared with the ACC.

- 3.10 The following chart shows life expectancy for Scarborough districts since 2001-03. It shows, over a 15-year period, male life expectancy in Scarborough increased by 2.3 years, compared with increases of 3.2y for North Yorkshire and 3.4y for England. Scarborough males have only seen about 68% of the gain observed nationally.
- 3.11 For females, life expectancy in Scarborough increased by 1.9 years, compared with 2.4 years in both North Yorkshire and England. Females in Scarborough have seen about 80% of the increase seen nationally.
- 3.12 Female life expectancy is consistently higher than male life expectancy. In 2001-03, female life expectancy in Scarborough was 4.3 years higher than for males. In 2015-17, the gap had reduced to 4.0 years. For North Yorkshire, the gap reduced from 4.3y to 3.6y and in England it reduced from 4.5y to 3.6. Scarborough borough has seen a smaller reduction in the gap in life expectancy between males and females than seen in North Yorkshire as a whole and nationally.



Source: ONS

- 3.13 This suggests that Scarborough has not benefited to the same extent from gains in life expectancy seen nationally. The deficit is higher for males than females. The gap between males and females in Scarborough has not narrowed to the same extent as seen in the county as a whole or England.
- 3.14 In a similar manner, the chart below looks at life expectancy at age 65 since 2001-03. In 2001-03, for both males and females, life expectancy at 65 in Scarborough was higher than England but in 2015-17 it is lower than England. Despite this, life expectancy at 65 has increase for both males and females in Scarborough by 1.7 years and 1.5 years respectively over this period. However, this compares with increases of 2.3y for males and 1.9y for females in North Yorkshire and 2.5y for males and 1.9y for females in England.
- 3.15 In 2001-03, the gap between males and females in Scarborough was 2.7 years and this has narrowed to 2.4 years by 2015-17. For North Yorkshire, the gap narrowed from 2.9y to 2.5y and in England it went from 2.9y to 2.3y, both broadly in line with reductions seen in Scarborough.



Source: ONS

- 3.16 The 2015-17 data show, for males, life expectancy at 65 in Scarborough (18.5y) is not significantly different from England (18.8y). Likewise for females, Scarborough (21.0y) is similar to England (21.1y).
- 3.17 The smaller increases in life expectancy at 65 seen in Scarborough compared with North Yorkshire and England again suggests that local people have not benefitted to the same extent as elsewhere from gains in health and wellbeing. Changes in the gap between males and females are broadly in line with averages elsewhere.
- 3.18 Comparing Scarborough & Whitby with Statistical Neighbours  
Comparing with areas which have a similar population structure and level of disadvantage, known as statistical neighbours, allows for comparison where these influences on life



expectancy at birth are less a factor. The charts below show that Scarborough borough is amongst the lowest in this group of 16 statistical neighbours for male life expectancy and just below the middle for female life expectancy at birth.

### Male life expectancy at birth, Scarborough and statistical neighbours, 2015-17

Area	Recent Trend	Neighbour Rank	Count	Value	95% Lower CI	95% Upper CI
England	—	-	-	79.6	79.5	79.6
Neighbours average	—	-	-	-	-	-
Teignbridge	—	12	-	80.6	80.0	81.1
Sedgemoor	—	15	-	80.4	79.8	81.0
King's Lynn and West Norfolk	—	9	-	80.1	79.6	80.7
Eastbourne	—	11	-	79.9	79.2	80.6
Arun	—	14	-	79.8	79.3	80.3
North Devon	—	2	-	79.6	78.9	80.2
Wyre Forest	—	3	-	79.4	78.7	80.1
Waveney	—	1	-	79.4	78.7	80.0
Folkestone & Hythe	—	7	-	79.2	78.6	79.9
Dover	—	10	-	79.2	78.6	79.9
Allerdale	—	8	-	79.0	78.3	79.7
Wyre	—	5	-	78.9	78.2	79.5
Scarborough	—	-	-	78.8	78.2	79.5
Fylde	—	13	-	78.7	77.9	79.6
Great Yarmouth	—	6	-	78.6	77.9	79.3
Tendring	—	4	-	77.8	77.2	78.4

Source: PHOF, PHE

### Female life expectancy at birth, Scarborough and statistical neighbours, 2015-17

Area	Recent Trend	Neighbour Rank	Count	Value	95% Lower CI	95% Upper CI
England	—	-	-	83.1	83.1	83.2
Neighbours average	—	-	-	-	-	-
Teignbridge	—	12	-	84.7	84.3	85.2
Sedgemoor	—	15	-	84.1	83.5	84.7
Arun	—	14	-	83.5	83.0	84.0
Eastbourne	—	11	-	83.3	82.7	84.0
Wyre Forest	—	3	-	83.1	82.5	83.7
King's Lynn and West Norfolk	—	9	-	83.1	82.5	83.6
North Devon	—	2	-	83.0	82.4	83.7
Folkestone & Hythe	—	7	-	82.9	82.3	83.5
Scarborough	—	-	-	82.8	82.2	83.2
Waveney	—	1	-	82.8	82.2	83.4
Great Yarmouth	—	6	-	82.7	82.1	83.4
Fylde	—	13	-	82.6	81.9	83.4
Wyre	—	5	-	82.4	81.8	83.1
Dover	—	10	-	82.2	81.6	82.9
Allerdale	—	8	-	82.0	81.3	82.7
Tendring	—	4	-	81.5	80.9	82.1

Source: PHOF, PHE

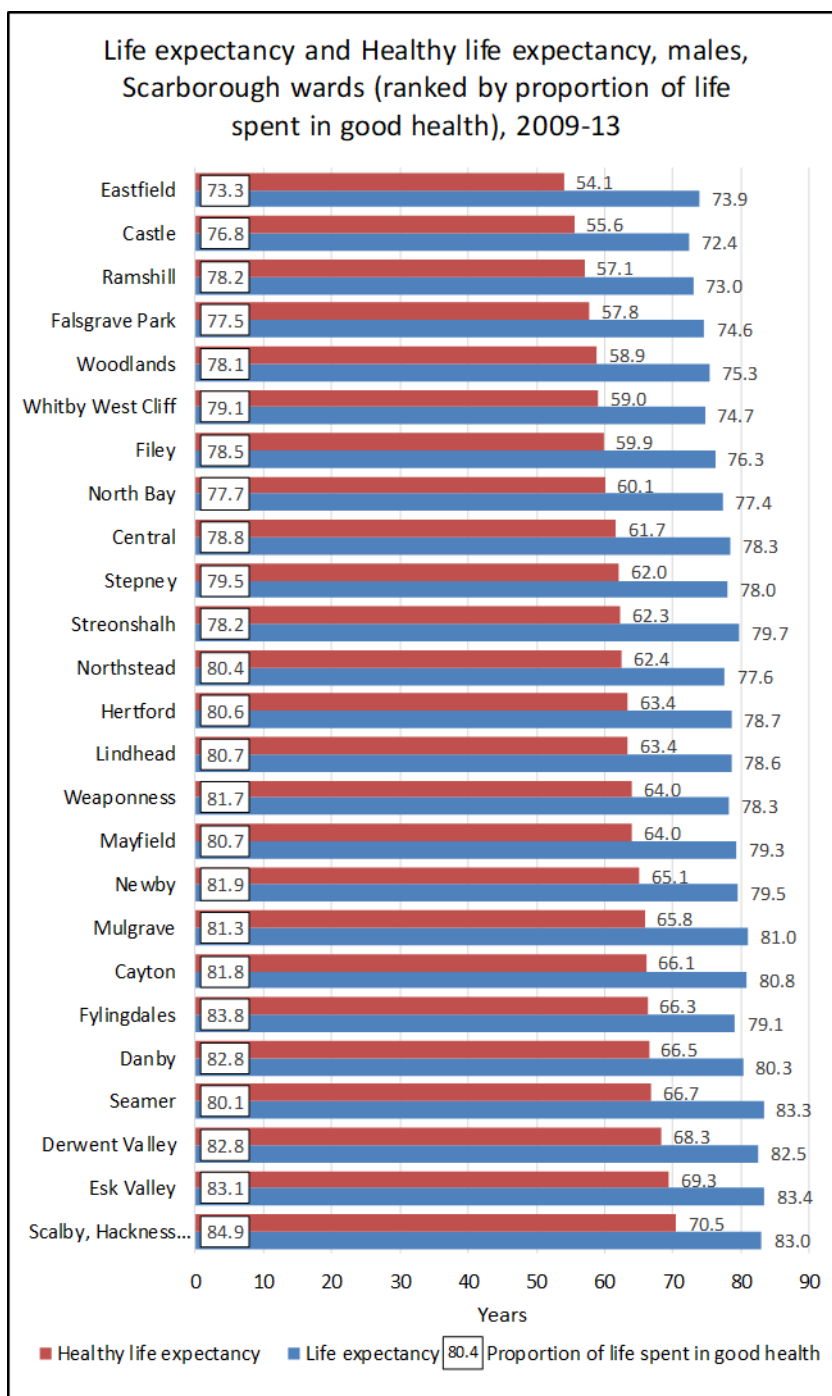
#### Key

- Significantly lower than England
- Not significantly different from England
- Significantly higher than England

### 3.19 Healthy Life Expectancy

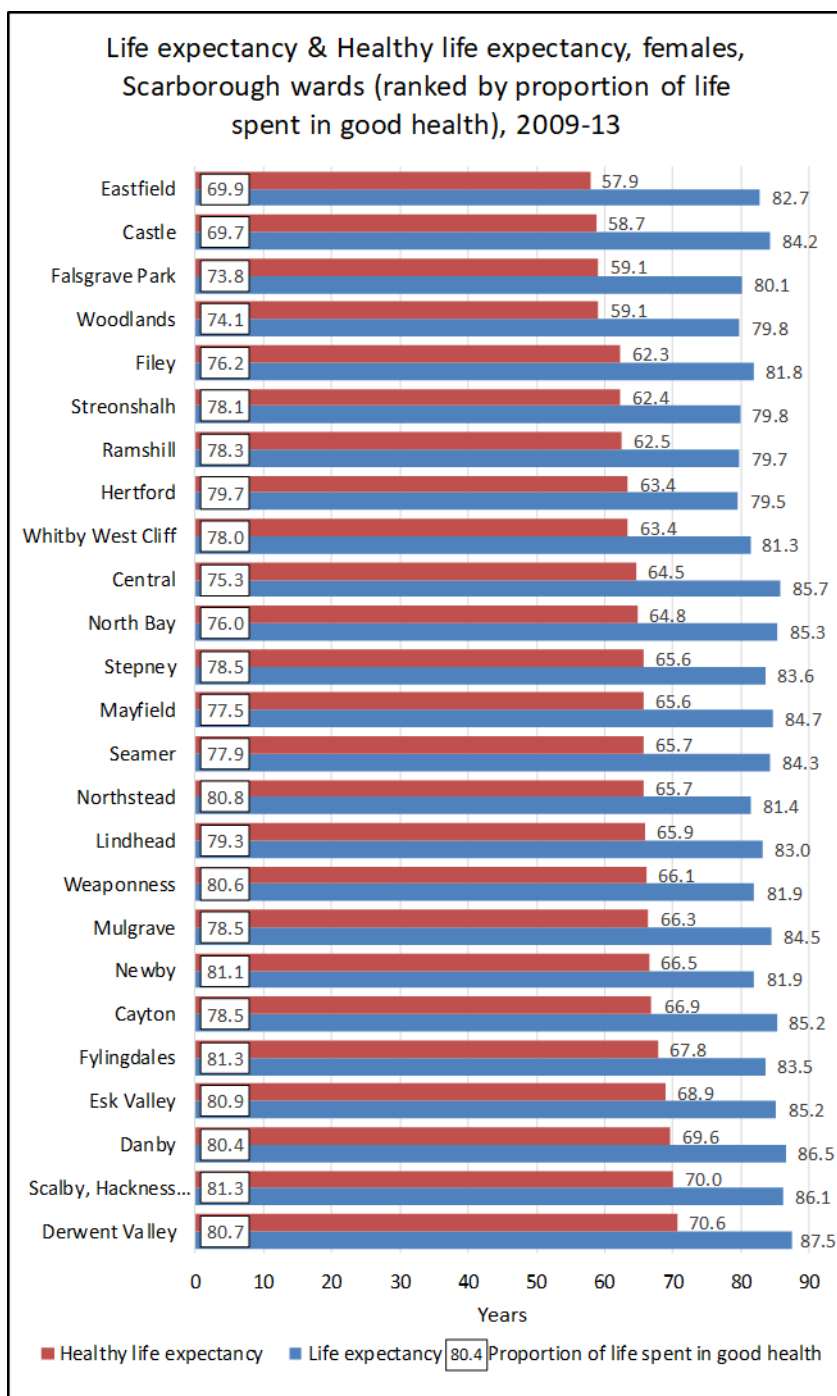
The following charts show life expectancy and health life expectancy for the 23 wards in Scarborough and Whitby ACC for 2009-13, for males and females. From this we can estimate the proportion of life spent in good health.

- 3.20 Males in Eastfield ward spend only 73.3% of their shorter lives in good health, compared with 84.9% in Scalby, Hackness & Staintondale ward. Healthy life expectancy in Scalby, Hackness & Staintondale is 70.5 years, just 1.9 years less than overall life expectancy at birth in Castle ward.



Source: ONS

- 3.21 Females in Eastfield ward spend only 69.9% of their lives in good health, a lower proportion than males in the ward. This compares with females who spend over 80% of their lives in good health in eight wards within the ACC.
- 3.22 Healthy life expectancy in Derwent Valley ward is 70.6 years, 9.1 years lower than the ward with lowest female life expectancy (Ramshill). This gap is considerably larger than the equivalent for males.



Source: ONS

#### 4.0 Financial & Legal Implications

4.1 There are no financial or legal implications associated with this report as it is for information only.

#### 5.0 Recommendation(s)

5.1 It is recommended that the Committee:

- i) Notes the differences in life expectancy within the area and considers possible approaches to tackling health inequality as measured by life expectancy.

- |                                                                                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ii) Consider the Director of Public Health Annual Report 2019 which contains seven recommendations for tackling poverty, including in the most deprived areas which tend to have the lowest life expectancy. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|


*Richard Webb*  
Corporate Director – *Health and Adult Services*

County Hall  
Northallerton  
*6<sup>th</sup> January 2020*

Author of report – Leon Green, Senior Public Health Intelligence Specialist  
Presenter of Report – Lincoln Sargeant, Director of Public Health

Background Documents

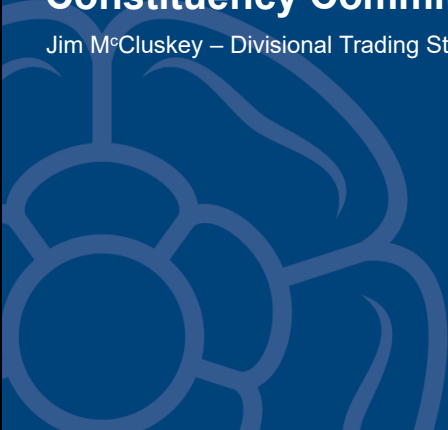
Life in times of change: health and hardship in North Yorkshire, Annual Report of the Director of Public Health for North Yorkshire 2019. <https://nypartnerships.org.uk/dphar>



North Yorkshire  
County Council


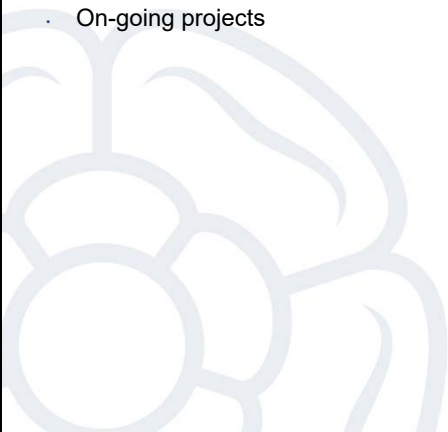
## Scarborough and WhitbyArea Constituency Committee 15/1/2020

Jim McCluskey – Divisional Trading Standards Officer



## Scams and eCrime

- What do we mean?
- A few examples
- How can we stop it
- On-going projects



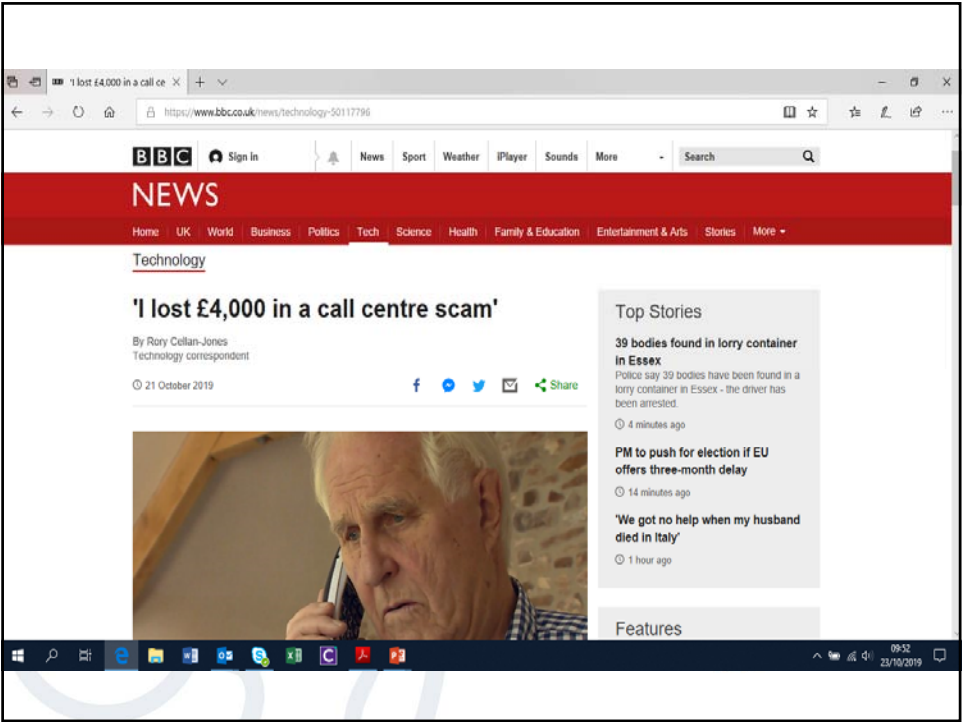
## What do we mean?

- Scam
- Fraud
- Misleading actions
- Cyber-enabled
- 'Hacking'

## Consumer and Retail fraud

Software service  
'Too good to be true'  
Shopping coupons  
Official websites





## Shopping coupon scams

If you saw a supermarket coupon for £75, £150 or £250, it would get your attention... Right? Of course it would, and that's exactly what coupon scammers rely on. This is because what appears to be a harmless, low level scam is really a cynical ploy to steal your money, your identity or banish you to a life on suckers' lists.

If you have not seen a fake coupon yet, you may see one soon because it is only a matter of time before someone shares one with you on Facebook, Twitter or WhatsApp, or before the scammers find another way to dangle one under your nose.

### How does it work?

**1** You might see a social media post, or receive a WhatsApp message or text from a friend saying something like: 'Asda is giving free £100 vouchers to EVERYONE for their wedding anniversary'.

Sometimes they are referred to as 'vouchers', other times they are called 'gift vouchers' and latterly they have become 'prizes'. They may come or appear to come from a friend, and encourage you to pass them on to make them seem more believable.

**2** There is always a link... **BUT DON'T CLICK IT.** The link leads to an online customer survey asking for your name, address, phone number, and date of birth in return for the voucher.

This seems reasonable for the amount of money they are giving away, doesn't it? In reality, it is enough information to take out a loan in your name, and you will never receive the promised vouchers anyway.

**3** But wait, there is even more!

They will also sell your details to other criminals to use, abuse and bombard you with more scams.

### So what can you do to avoid a coupon scam?

The best way to avoid coupon scams is simply to ignore them. You should never click the links because you risk downloading malicious software to your computer or device. Whatever you do, you should never, ever give over any personal details. Finally, do NOT spread the scam by sharing any of the posts or messages with family and friends.

Yorkshire  
Council

Apply for New/Renewal Car Tax Disc - Online - Windows Internet Explorer provided by North Yorkshire County Council

http://www.taxdisc-direct.co.uk/

Apply for New/Renewal Car Tax Disc - Online

## TaxDisc Direct

Pay your vehicle tax online

not affiliated or connected with DVLA or DVV UK

### Apply for a tax disc

Before you apply online, you must have either of the following:

- 16 digit reference number from your tax disc renewal letter (V11) ([Where is my V11 Reference Number?](#))
- 11 digit reference number from your log book (V5C) ([Where is my V5 Reference Number?](#))

Please read and confirm the following statements:

Does the V5C registration certificate hold your current address? Please note, this service cannot change your address.

☒ Yes  
☐ No

The vehicle has an MoT, Goods Vehicle or Passenger Service Vehicle (PSV) test (if required). This must be valid when the tax disc starts.

☒ Yes  
☐ No

I confirm that there is valid insurance covering the use of the vehicle when the tax disc starts and that the policyholder has given permission for this to be checked electronically.

☒ Yes  
☐ No

I am aware that if I choose to pay by credit/debit card, an additional charge will be applied ([service fee](#)). There is no charge for applying at the Post Office to buy a tax disc, but Post Office do not accept credit cards (Customers taxing a vehicle that do not have to pay tax should also select yes).

☒ Yes  
☐ No

☒ Instant Email Confirmation  
☒ 24x7 Customer Support  
☒ Overdue Tax Reminder through Text or Email messaging  
☒ Automatic Future Tax Payment Setup (on request)  
☒ MOT Test Booking reminder  
☒ Instant SMS Confirmation  
☒ Multi-Language support on-site  
☒ Free Driving Licence Renewal (worth 20 GBP)\*  
☒ Free V5C Logbook (worth 25 GBP)\*  
☒ Order Checking & Validation

Done

Internet | Protected Mode: On

20:35  
29/04/2014

## Subscription Traps



## Advanced Fee Fraud

Romance

West African 419

'Too good to be true' (2)

Rentals





## Phishing

- The bait
- The catch
- The follow-up
- The clear out



## Scarborough and Whitby residents

1/4/2018 – 1/12/2019

- 67 complaints about scams
- Doorstep
- Emails
- Telephone
- Business to Business





## What to do

- Prepare
- Prevent
- Protect
- Pursue

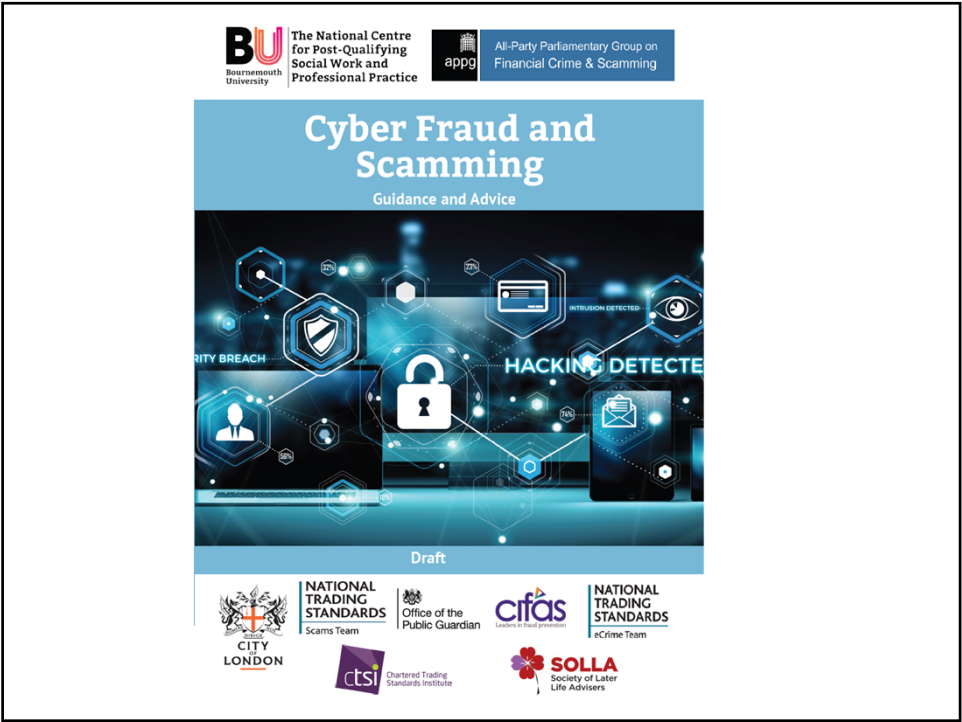
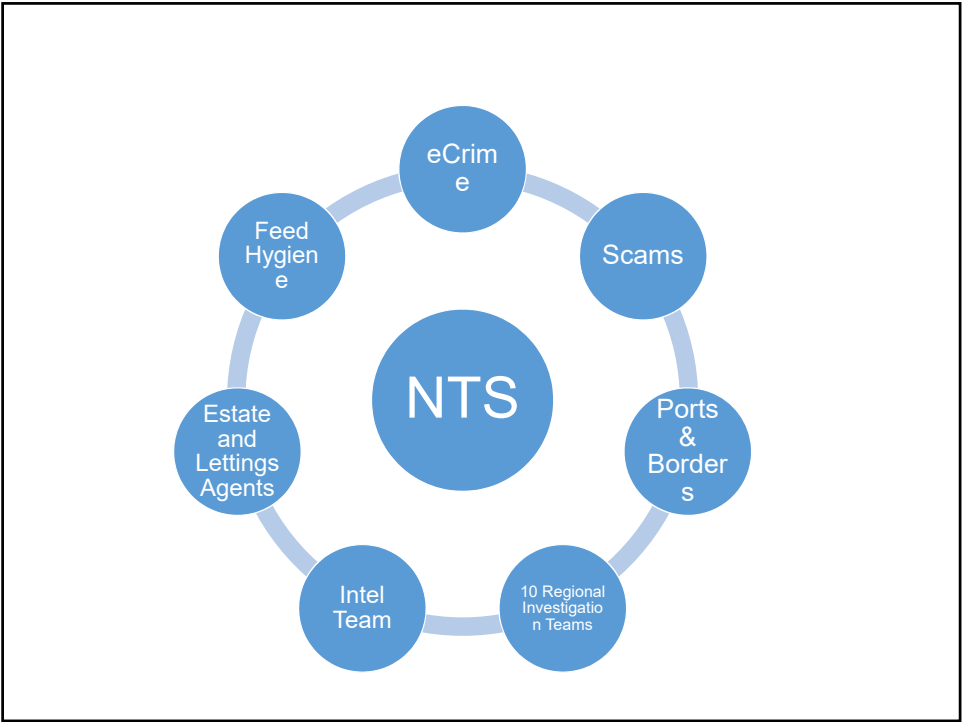


## National Trading Standards

NTS created in 2012 following a government review of national consumer protection responsibilities

Regional teams and national teams covering areas such as mass market fraud (mail and telephone), doorstep crime and online crime....





## Working for you

### 'Copycat' web sites

- £40 million fraud, 37+ years prison sentences, £6.1 million recovered in assets

### Subscription traps

- Improved the way the finance industry responds to consumer complaints, developed payment disruption techniques

### 'Microsoft' scam

- First ever UK prosecution, working with partners on a further investigation



## Top Tips

- Never give out personal details
- Be suspicious of all callers
- Take your time
- Trust your instincts
- Keep control



## More information

<https://www.nationaltradingstandards.uk/work-areas/scams-team/>

[www.actionfraud.police.uk](http://www.actionfraud.police.uk)

[www.takefive-stopfraud.org.uk](http://www.takefive-stopfraud.org.uk)

[www.getsafeonline.org](http://www.getsafeonline.org)

[www.cifas.org.uk](http://www.cifas.org.uk)



Any questions?



**North Yorkshire County Council**  
**Scarborough & Whitby Area Constituency Committee**

**15 January 2020**

**County Council Budget 2020/21**

Report of the Principal Democratic Services & Scrutiny Officer

**1.0 Purpose of Report**

- 1.1 To advise of the arrangements for reporting the County Council's budget for 2020/21 at this meeting and to seek the Committee's comments concerning the budget for referral to the Executive.

**2.0 Background**

- 2.1 The local government finance settlement is the annual determination of funding to local government and requires the approval of the House of Commons.
- 2.2 At the time this agenda was published, the local government settlement for 2020/21 had not been announced, and therefore a paper regarding the settlement has not been included in this agenda.

**3.0 Arrangements**

- 3.1 Gary Fielding (the County Council's Corporate Director - Strategic Resources) will attend this meeting to give a verbal briefing on the 2020/21 local government settlement and to respond to questions.
- 3.2 The Committee, having received the verbal briefing, is invited to comment on the County Council's budget for 2020/21.

**4.0 Recommendation**

- 4.1 That the local government settlement, as reported verbally at this meeting, be noted.
- 4.2 That the Committee's comments concerning the County Council's budget for 2020/21 be referred to the County Council's Executive for consideration.

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Background Documents – None

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**North Yorkshire County Council  
Scarborough and Whitby Area Constituency Committee – 11 December 2019  
Cycle Path Network Provision**

**1.0 Purpose of the report**

- 1.1 To outline North Yorkshire County Councils approach to cycle path network provision.

**2.0 Background**

- 2.1 In 2016 North Yorkshire County Council published LTP4, the fourth Local Transport Plan (LTP) which outlines the approach NYCC will take to a range of transport policies, opportunities, challenges and transport modes through to 2045.
- 2.2 The LTP includes a dedicated section on the council's approach to cycling. This can be seen here: (<https://www.northyorks.gov.uk/local-transport-plan> ) The council is committed to providing for and promoting cycling as a mode of transport for both utility and leisure purposes.
- 2.3 NYCC recognise that there are a many positive benefits associated with cycling including reducing congestion, providing exercise, reducing pollution and offering a cheaper alternative to the private car or public transport. Despite the positives associated with cycling, NYCC also recognise a number of disincentives associated with cycling, including terrain, lack of confidence, lack of facilities and distance of journeys, in order to achieve the positives associated with cycling it is recognised that the disincentives must be addressed.
- 2.4 The LTP outlines that NYCC is committed to developing a cycling policy, which will identify the council's plans for cycling in the short and medium term. This is currently in development.
- 2.5 Nationally the preferred method of delivering cycle infrastructure is to focus on providing dedicated off road routes. However, these are expensive costing of the order of £150k per kilometre on green field sites and significantly more in urban areas. Unfortunately, in the current financial climate, and with competing priorities there is limited budget to deliver cycle routes. The County Council currently receives £3.023 million annual allocation for all transport improvements for the whole county or approximately £5 per head of population. A significant proportion of this funding is dedicated towards providing additional highway maintenance, our top transport priority. Therefore, the ability to deliver new cycle infrastructure is severely restricted.

- 2.6 Despite the funding restrictions, the County Council will continue to actively seek funding from the government for cycling initiatives by submitting ad hoc bids for funding when opportunities arise. The council was most recently successful in receiving funding from the Access Fund (approximately £900k) and the National Productivity Investment Fund (approximately £3.2m). The Access Fund is currently being used to promote sustainable transport initiatives in Harrogate, Scarborough and Skipton. The successful National Productivity Investment Fund bid was for a package of measures in the west of Harrogate which included a cycle track on Otley Road between the Cardale Park employment area and the town centre.

### **3.0 Local Cycling and Walking Infrastructure Plans (LCWIPs)**

- 3.1 In 2017 the Government published its first Cycling Walking Investment Strategy, which set out the government's ambition to make walking and cycling the natural choices for shorter journeys or as part of a longer journey. The LCWIPs are designed to be a strategic local level document for identifying cycling and walking improvements.
- 3.2 As stated above, NYCC successfully bid for funding from DfT's Access Fund, as part of the bid NYCC identified an in-kind contribution of £60,000 to develop Local Cycling and Walking Infrastructure Plans (LCWIP's) for Harrogate, Scarborough and Skipton which were all identified as key growth centres in the County.
- 3.3 NYCC is also jointly working with Selby District Council and Ryedale District Council to develop LCWIPs for Selby, Sherburn, Tadcaster and Malton / Norton, and LCWIPs for Northallerton and Catterick Garrison will be commenced in the near future. Once these LCWIPs are complete, it will ensure the main settlement and growth centre in each district as identified in the Local Plans has an LCWIP.
- 3.4 It is important to note that there is no specific funding allocated by Government to deliver the LCWIP's. However, having a LCWIP in place enables the County Council to be in a bid ready position when government announce any funding competitions. In addition to this, having an LCWIP in place enables the County Council to request funding from developers to deliver sections of the identified network.
- 3.5 To develop an LCWIP and bid ready schemes for each town costs in excess of £50k. Therefore, it is not feasible to develop an LCWIP for each of the towns in North Yorkshire. There are also limited opportunities to bid for funding for cycling infrastructure, therefore a decision was made to concentrate on developing LCWIPs for the largest communities and growth centres in each of the districts.
- 3.6 Whilst to date only the Harrogate, Scarborough and Selby LCWIP's are complete or close to completion they are already being used to inform funding bids to Government. The National Productivity Investment Fund bid for the Otley Road cycle route was informed by the developing LCWIP for Harrogate and the developing LCWIPs for Skipton and Selby are currently being used to inform a bid into the Governments Transforming Cities Fund for cycle routes to improve sustainable transport access to the railway stations in these towns.

### **4.0 Equalities implications**

- 4.1 Consideration has been given to the potential for any adverse equalities impacts arising from the recommendations of this report. As this report is for information only it is the view of officers that the recommendations included in this report do not have any adverse impacts on any of the protected characteristics identified in the Equalities Act 2010 and no Equalities Impact screening is required

**5.0 Finance implications**

- 5.1 As this report is for information only, it is the view of officers that the recommendations included in this report do not have any financial implications.

**6.0 Legal implications**

- 6.1 As this report is for information only, it is the view of officers that the recommendations included in this report do not have any financial implications.

**7.0 Recommendations**

- 7.1 It is recommended that Members of the Area Constituency Committee note the contents of this report.

Author: Samantha Raine  
Transport Planning  
Business and Environmental Services  
North Yorkshire County Council  
5 November 2019

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**North Yorkshire County Council  
Scarborough & Whitby Area Constituency Committee  
15 January 2020 at 10:30am  
Committee Work Programme**

**1.0 Purpose of Report**

- 1.1 The report asks Members to consider the Committee's draft work programme for 2019/20 – shown at Annex A, and propose topics for future consideration.

**2.0 Committee Remit**

**2.1 The Area Constituency Committees:**

Act as a forum for Members to bring forward issues affecting their local Electoral Divisions

Hear and respond to questions and statements from members of the public relating to anything affecting the community within the constituency area

Agree a Work Programme which lists items of business which the Committee wishes to consider at future meetings

Undertake meaningful scrutiny of local health issues within their constituency area, complementing the strategic work undertaken by the Scrutiny of Health Committee

Undertake meaningful scrutiny of local transport issues within their constituency area, complementing the strategic work undertaken by Transport, Economy and Environment Overview and Scrutiny Committee

Act as consultees in major decisions that affect their constituency area (including responding to consultations)

Make recommendations on the application of Innovation funding (supported by the Stronger Communities Team)

Develop a working relationship with the local MP, sharing updates and information on relevant local issues being addressed by the committee.

**3.0 Remaining Committee Dates for 2019/20**

Wednesday 18 March 2020 at 10:30am.

**4.0 Scheduled Meeting Dates for 2020/21**

Wednesday 17 June 2020 at 10:30am

Wednesday 16 September 2020 at 10:30am

Wednesday 16 December 2020 at 10:30am

Wednesday 17 March 2021 at 10:30am

## **5.0 Work Programme**

5.1 The Committee's current work programme for 2019/20 is attached at Annex A.

### **6.0 Recommendation**

6.1 Members are asked to consider, amend and add to the Committee's work programme shown at Annex A.

Melanie Carr  
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North Yorkshire County Council  
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**Scarborough and Whitby Area Constituency Committee**  
**Work Programme 2019/20**

**10.30am on 19 June 2019 at The Street, Scarborough**

<b>Subject</b>	<b>Description</b>
Rural Crime Strategy	NYP Response to rural crime – Insp. Jon Grainge NYP Rural Taskforce
Schools, Educational Achievement & Finance	An overview of the local educational landscape, educational achievement and the financial challenges which affect schools in the Scarborough & Whitby constituency area.
NYCC Digital Strategy Presentation	An update on the development of a range of technologies that will improve connectivity, access to services and the opportunities for business - Robert Ling, AD Technology & Change - DEFERRED
Work Programme	Review of areas for Scrutiny

**10.30am on 25 September 2019 at The Street, Scarborough**

<b>Subject</b>	<b>Description</b>
Attendance of local MP	Opportunity for the RT Hon Robert Goodwill MP to share his main issues of local interest
NYCC Digital Strategy Presentation	An update on the development of a range of technologies that will improve connectivity, access to services and the opportunities for business - Robert Ling, AD Technology & Change
Scarborough Junctions	Update on construction phase of four junction improvements – Helen Watson, Improvement Manager, Area 3 Highways, BES
Work Programme	Review of areas for Scrutiny

**CANCELLED - 10.30am on 11 December 2019 at The Street, Scarborough**

<b>10.30am on 15 January 2020 at The Street, Scarborough</b>	
Yorkshire Water - Environmental Performance Update	Attendance of Paul Carter, Head of Corporate Affairs, at Yorkshire Water.
Life Expectancy	Update on Life Expectancy across the Constituency area – Leon Green, NYCC Senior Public Health Intelligence Specialist
Draft Annual Budget	Advice of the arrangements for reporting the County Council's budget for 2020/21, seeking the Committee's comments for referral to the Executive – Gary Fielding
Cybercrime & Scams	Update on the work of Trading Standards – James McCluskey, NYCC Trading Standards
Cycle Path Network Provision Across the Constituency	Update on the coverage and use of the existing cycle path network, and plans for future expansion – For Information Only (no officer attending)
Work Programme	Review of areas for Scrutiny

10:30am on 11 March 2020 - venue to be agreed	
Subject	Description
Crime Update	Update on crime hotspots across the constituency area – Helen Reed & Mark Bates, Police Intelligence
Work programme	Review of areas for Scrutiny

**Areas of work identified but not yet scheduled:**

1. Public Health Area Profile
2. Funding opportunities & Access to alternative sources of funding for community projects (not public or private sector)
3. Coastal Growth Plan
4. Rural Commission – Review of Findings (Nov 2020)